

Program Advertising Form

We are pleased to offer you the opportunity to sponsor IDT with an advertisement in this year's keepsake program which will be distributed to the audience for Nutcracker 2021 performances at the Civic Center!

Show the community your support for the holiday tradition that brings the Des Moines dance community together each year. Pay with a check or Credit Card and e-mail your camera-ready ad to:

treasurer@iowadancetheatre.org
or call 515-979-6622
by Nov. 15, 2021!

Program Ad Reservation Form

Company Name: _____

Contact Person: _____

Billing Address:

Contact e-mail address:

Contact Phone: _____
(note the best time to reach you: __ morning,
__ early afternoon, __ evenings, __ weekends)

Ad Size desired: _____

Payment:

- ☐ Check Enclosed
- ☐ Bill me at the address above
- ☐ I've paid by credit card using my NEON account



Nutcracker 2021 Show Your Support!

Program Ad sponsorships are available in 3 sizes - full page, half page and quarter page. Digital file (JPEG or PDF file) of ad copy and payment are due no later than November 15, 2019. Color is available in ads throughout the program this year.

FULL PAGE:

Dimensions:

4.5" x 7.5"

(1350 X 2250 pixels at 300 DPI)

Prices:

Black & White: \$250.00

Full Color: \$275.00

Back Cover: \$300.00

HALF PAGE:

Dimensions:

4.5" x 3.625"

(1350 X 1087 pixels at 300 DPI)

Prices:

Black & White: \$125.00

Full Color: \$150.00

QUARTER PAGE:

Dimensions:

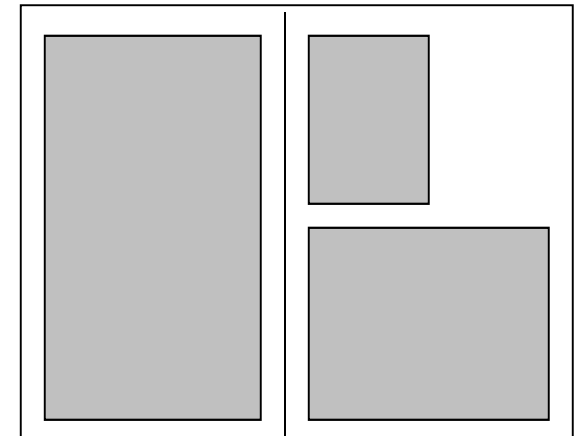
2.125" x 3.625"

(637 X 1087 pixels at 300 DPI)

Prices:

Black & White: \$75.00

Full Color: \$100.00



**Reserve your company's spot
in our keepsake program
by November 15, 2021**

Mail this form with a check to:

Iowa Dance Theatre
c/o Pioneer Columbus Community Center
2100 SE 5th Street
Des Moines, IA 50315